






California Mandarins

EXPERIENCE THE FRUIT WORLD DIFFERENCE




FAMILY FARMED, CALIFORNIA GROWN

-  Fruit World is a fresh, creative produce company that's been farming and building relationships for generations.
-  We're all about staying true to our agricultural heritage and continuing our family farming legacy for generations to come.

MEET OUR MANDARINS

-  Our mandarins are easy-to-peel, seedless, sweet and juicy – just the way your customers love them!
-  Shoppers will enjoy consistently high flavor all season long, starting with our early-season proprietary varieties.
-  Our fruit is picked at peak season and packed with love.

STAND OUT

-  Make a splash with our fresh, bold, colorful packaging.
-  Give your citrus display a farm-fresh feel with our Stem & Leaf mandarins.
-  Ask about our organic mandarin program to capture additional sales!



FRUITWORLD.CO.COM (559) 650-0334 SALES@FRUITWORLD.CO.COM

FRUIT WORLD COMPANY, INC. 10425 S. KINGS RIVER RD. REEDLEY, CA 93654

California Mandarins

PACK STYLES

PACK STYLE	UPC/PLU	QTY/PALLET	TI/HI	BOX DIMENSIONS
15 x 2lb bag	8-58735-00714-2	60	6 x 10	23 9/16" x 15 9/16" x 6 5/8"
10 x 3lb bag*	8-58735-00704-3	60	6 x 10	23 9/16" x 15 9/16" x 6 5/8"
4 x 5lb gift box*	8-58735-00705-0	90	5 x 18	23 1/4" x 15 9/16" x 2 5/8"
6 x 5lb bag	8-58735-00705-0	60	6 x 10	23 9/16" x 15 9/16" x 6 5/8"
33lb volume fill*	4055	60	6 x 10	23 9/16" x 15 9/16" x 6 5/8"
25lb volume fill	4055	72	9 x 8	17" x 11 3/8" x 9"
1/2 bushel, Stem & Leaf*	-	72	9 x 8	17" x 11 3/8" x 9"

*most popular pack styles



SEASONALITY

OCT NOV DEC JAN FEB MAR APR MAY JUN

Stem & Leaf (select varieties)

Early Dulce (proprietary)

Dulce (proprietary)

Satsuma

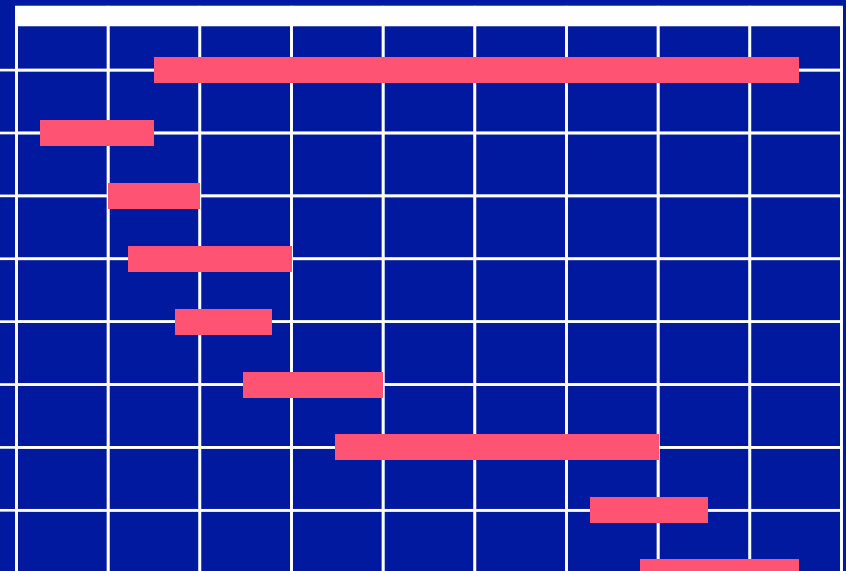
Sky Ranch Clementines (proprietary)

Page

Tango / W. Murcott

Klondike (proprietary)

Gold Nugget



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FRUIT WORLD™



Organic Citrus
**EXPERIENCE
THE FRUIT WORLD
DIFFERENCE**

Fruit World is a fresh, creative produce company that's been farming and building relationships for generations.

We're all about staying true to our agricultural heritage and continuing our family farming legacy for generations to come.

Organic Lemons



GIVE OUR LEMON PROGRAM A SQUEEZE

Our lemons are grown in all three California growing districts, so your customers can enjoy uninterrupted U.S. grown fruit all year long.

SEASONALITY

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Lisbon/Eureka	[Solid yellow bar]											
Seedless		[Yellow bar]										
Meyer		[Yellow bar]										

PACK STYLES

VARIETY	PACK STYLE	SIZE	UPC/PLU	QTY/PALLET	TI/HI	BOX DIMENSIONS
Eureka/Lisbon	38lb vol. fill	SM	94033	54	9 x 6	16¾" x 11⅝" x 10½"
		MED	94958, 94304			
		LG	94053			
	18 x 2lb bag	-	8-58735-00722-7	42	7 x 6	20" x 13⅞" x 12¼"
Meyer	25lb vol. fill	-	93626	72	9 x 8	17" x 11⅝" x 9"



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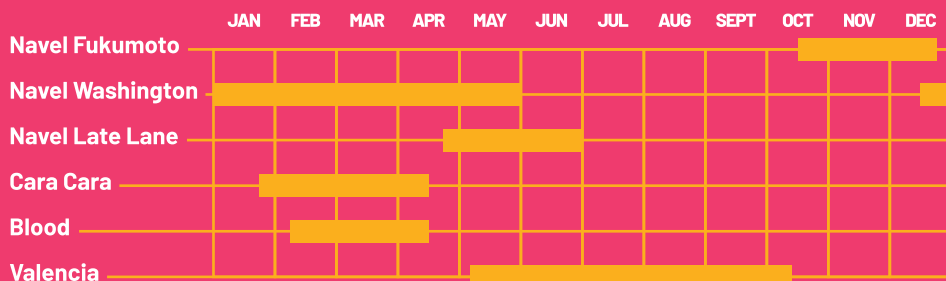
Organic Oranges



ADD A SLICE TO YOUR SMILE

Our year-round organic orange program is bursting with flavor — from juicy Valencias to heirloom Navels to Cara Caras and Blood oranges — we've got you covered!

SEASONALITY



PACK STYLES

VARIETY	PACK STYLE	SIZE	UPC/PLU	QTY/PALLET	TI/HI	BOX DIMENSIONS
Valencia	38lb vol. fill	SM	94014	54	9 x 6	16¾" x 11⅝" x 10½"
		MED	93108			
		LG	94388			
	12 x 3lb bag	-	8-58735-00752-4	42	7 x 6	20" x 13⅜" x 12¼"
	10 x 4lb bag	-	8-58735-00735-7			
Navel	38lb vol. fill	SM	94013	54	9 x 6	16¾" x 11⅝" x 10½"
		MED	93107			
		LG	94012			
	12 x 3lb bag	-	8-58735-00720-3	42	7 x 6	20" x 13⅜" x 12¼"
	10x 4lb bag	-	8-58735-00721-0			
Blood	25lb vol. fill	-	94381	72	9 x 8	17" x 11⅜" x 9"
	12 x 3lb bag	-	8-58735-00748-7	42	7 x 6	20" x 13⅜" x 12¼"
Cara Cara	full carton	-	93110	54	9 x 6	16¾" x 11⅝" x 10½"
	half carton	-	93110	72	9 x 8	17" x 11⅜" x 9"
	10 x 4lb bag	-	8-58735-00728-9	42	7 x 6	20" x 13⅜" x 12¼"
	12 x 3lb bag	-	8-58735-00747-0			



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Organic Mandarins



MEET OUR ORGANIC MANDARINS

Our organic mandarins are easy-to-peel, seedless, sweet and juicy – just the way your customers love them!

PICKED AND PACKED WITH LOVE

We've got you covered all season long, from Satsumas to Gold Nuggets. Our fruit is picked at peak season and packed with love.

SEASONALITY

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Satsuma												
Clementine												
Page												
Tango / W. Murcott												
Tangelo Minneola												
Gold Nugget												

PACK STYLES

VARIETY	PACK STYLE	UPC/PLU	QTY/PALLET	TI/HI	BOX DIMENSIONS
All varieties	15 x 2lb bag	8-58735-00707-4	60	6 x 10	23 ⁹ / ₁₆ " x 15 ⁵ / ₁₆ " x 6 ⁵ / ₈ "
	8 x 3lb bag	8-58735-00708-1	72	9 x 8	17" x 11 ³ / ₈ " x 9"
	25lb vol. fill	94055	72	9 x 8	17" x 11 ³ / ₈ " x 9"
Clementine	25lb vol. fill	94450			
Satsuma	25lb vol. fill	93029			
Tango / W. Murcott	25lb vol. fill	94453			
Tangelo, Minneola	38lb vol. fill	94383	54	9 x 6	16 ³ / ₄ " x 11 ⁵ / ₈ " x 10 ¹ / ₂ "



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FRUIT WORLD COMPANY, INC. 10425 S. KINGS RIVER RD. REEDLEY, CA 93654

Organic Grapefruit



GRAPEFRUIT ZINGING WITH FLAVOR

Our California-grown grapefruit is juicy with a refreshingly balanced sweet tart flavor. Available from October to mid-April, we offer a small and growing grapefruit program. From Rio Red to Marsh Ruby, our grapefruit offers a zinging good time!



SEASONALITY

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Marsh Ruby												
Rio Red												

PACK STYLES

VARIETY	PACK STYLE	UPC/PLU	QTY/PALLET	TI/HI	BOX DIMENSIONS
Red Rio	38lb vol. fill	94285	54	9 x 6	16 ³ / ₄ " x 11 ¹ / ₁₆ " x 9 ⁷ / ₈ "
	38lb vol. fill	94288	54	9 x 6	16 ³ / ₄ " x 11 ¹ / ₁₆ " x 9 ⁷ / ₈ "
	38lb vol. fill	94495	54	9 x 6	16 ³ / ₄ " x 11 ¹ / ₁₆ " x 9 ⁷ / ₈ "
	10x4lb bags	858735007548	42	7 x 6	16 ³ / ₄ " x 11 ¹ / ₁₆ " x 9 ⁷ / ₈ "
Marsh Ruby	38lb vol. fill	94047	54	9 x 6	16 ³ / ₄ " x 11 ¹ / ₁₆ " x 9 ⁷ / ₈ "
	38lb vol. fill	94282	54	9 x 6	16 ³ / ₄ " x 11 ¹ / ₁₆ " x 9 ⁷ / ₈ "
	38lb vol. fill	94492	54	9 x 6	16 ³ / ₄ " x 11 ¹ / ₁₆ " x 9 ⁷ / ₈ "



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FRUIT WORLD COMPANY, INC. 10425 S. KINGS RIVER RD. REEDLEY, CA 93654

Organic Cherries

EXPERIENCE THE FRUIT WORLD DIFFERENCE

FAMILY FARMED, CALIFORNIA GROWN

Fruit World is a fresh and fun produce company that's been farming and building relationships for generations. We are committed to staying true to our agricultural heritage and continuing our family farming legacy into the future.

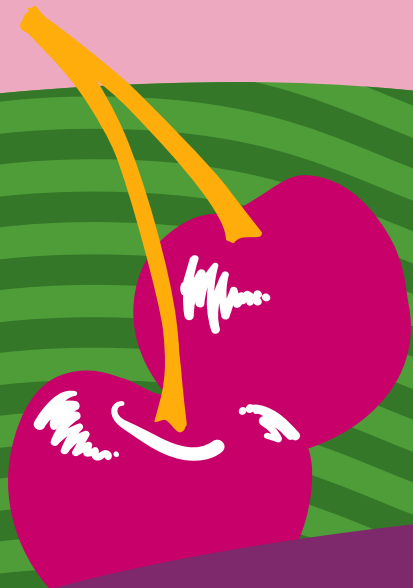
ORGANIC CHERRIES YOUR CUSTOMERS CAN'T RESIST

Ready for something special? Kicking off the season, we offer the first organic California cherries on the market.

THE SWEET SPOT STANDARD

Our partnering packing house uses state-of-the-art optics to ensure that only the best of the best cherries make it into the pack.

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Organic Cherries

PACK STYLES

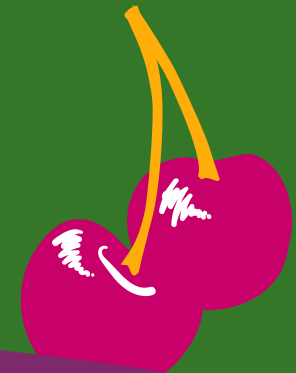
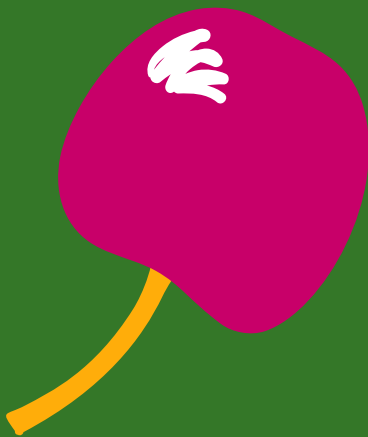
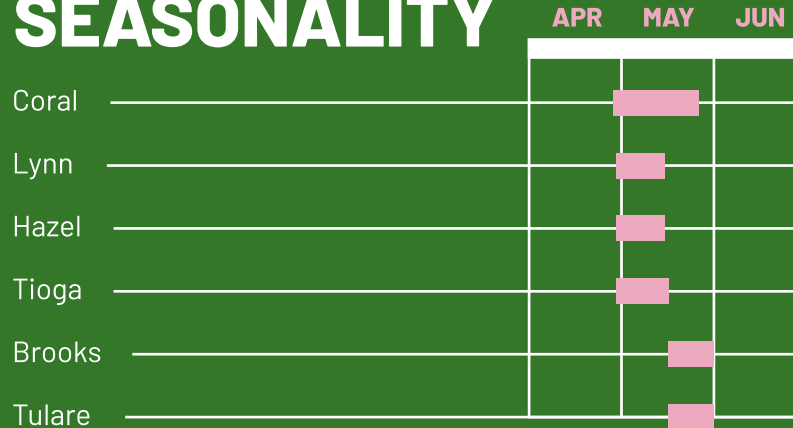
PACK STYLE	UPC/PLU	QTY/PALLET	TI/HI	BOX DIMENSIONS
12 x 1.33lb pouch	94045	99	9 x 11	15 3/16" x 12 13/16" x 6 1/8"
16 x 1lb clamshell	8-58735-00751-7	65	5 x 13	22 11/16" x 15 1/4" x 6 1/8"



LOAD LOCATION

M&R PODESTA PACKING
 8000 N PODESTA LN
 LINDEN, CA 95236
 (209) 887-3701

SEASONALITY



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FRUIT WORLD COMPANY, INC. 10425 S. KINGS RIVER RD. REEDLEY, CA 93654

Organic and Conventional Apricots



EXPERIENCE THE FRUIT WORLD DIFFERENCE

CULTIVATING PASSION AND TRUST

Fruit World celebrates creativity and authenticity in the California fruit industry. We're all about staying true to our sustainable farming practices and continuing our family farming legacy for generations to come.

STEADY VOLUME, ALL SEASON LONG

In addition to growing our own apricots, we proudly partner with Blossom Hill, so we can keep your shelves stocked all season long.

FIRST TO MARKET WITH A BEAUTIFUL BLUSH

We kick off the stone fruit season with some of the earliest organic and conventional apricots available. Our flavor-packed varieties have a beautiful red blush, and signal summer is just around the corner.



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FRUIT WORLD COMPANY, INC. 10425 S. KINGS RIVER RD. REEDLEY, CA 93654

Organic and Conventional Apricots

PACK STYLES

PACK STYLE	ORGANIC UPC/PLU	CONVENTIONAL UPC/PLU	QTY/ PALLET	TI/ HI	BOX DIMENSIONS
24 lb volume fill	-	-	80	8 x 10	19 3/4" x 12" x 6"
2 Layer	94218	4218	88	8 x 11	19 3/4" x 12" x 6"
3 Layer	94218	4218	80	8 x 10	19 3/4" x 12" x 6"
15 x 1.6lb Pouch	94218	4218	80	5 x 16	23 3/4" x 15 3/4" x 5 3/8"
15 x 1lb Pouch	7-53540-88116-4	7-53540-00004-6	75	5 x 15	23 3/4" x 15 3/4" x 5 3/8"
20 x 1lb Clamshell*	7-53540-00103-6	7-53540-00102-9	60	5 x 12	23 3/4" x 15 3/4" x 6 3/4"
10 x 1lb Clamshell*	7-53540-00103-6	7-53540-00102-9	75	5 x 15	23 3/4" x 15 3/4" x 4"

*corrugated and plastic available

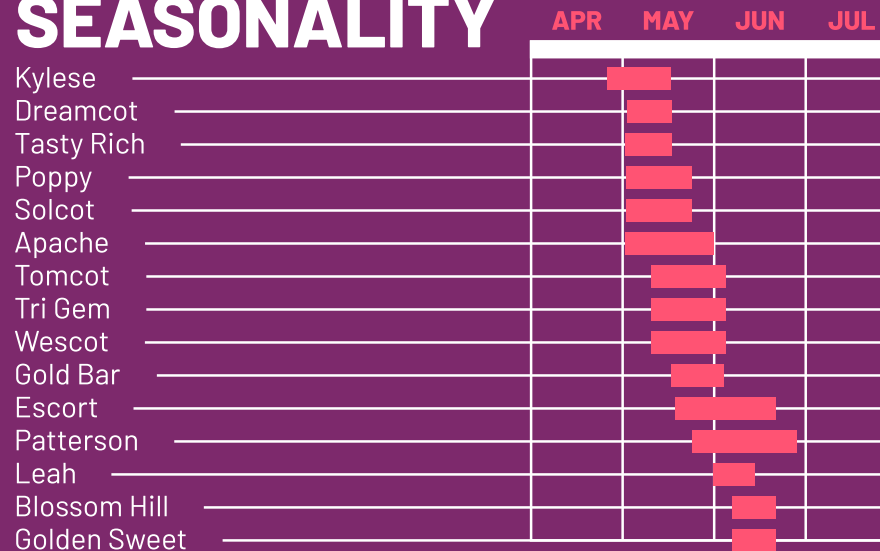


LOAD LOCATIONS

BLOSSOM HILL
12631 RODGERS RD
PATTERSON, CA 95363
(209) 892-6500

BRANDT FARMS
6040 AVE 430
REEDLEY, CA 93654
(559) 638-9221

SEASONALITY



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FRUIT WORLD COMPANY, INC. 10425 S. KINGS RIVER RD. REEDLEY, CA 93654

Organic Peaches and Nectarines

EXPERIENCE THE FRUIT WORLD DIFFERENCE

FLAVOR IS IN OUR ROOTS

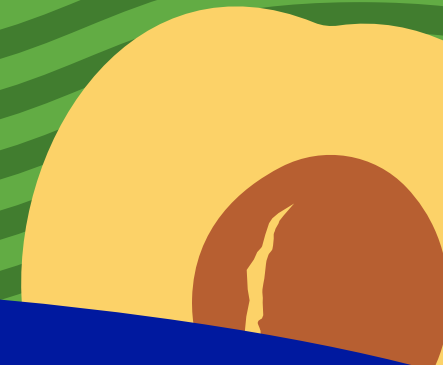
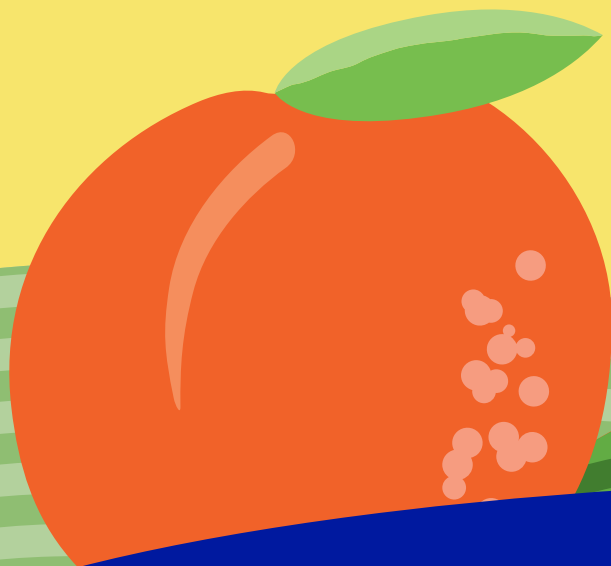
For generations, Fruit World has been farming and cultivating relationships. With a fun and creative twist, we work to uphold our family farming legacy and agricultural heritage.

A PEACHY PARTNERSHIP

We appreciate growers who share our values and flavor-obsessed vision. That's why we are super excited to work with Masumoto Family Farm and bring their legendary peaches and nectarines to market.

MASUMOTO FAMILY FARM

Spanning three generations, Masumoto Family Farm sits on 80 acres south of Fresno. Organically certified since 1987, Masumoto fruit (especially their famous peaches!) are like nothing else on the market. They work together as a family and farm, always keeping in mind future generations.



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FRUIT WORLD COMPANY, INC. 10425 S. KINGS RIVER RD. REEDLEY, CA 93654

Organic Peaches and Nectarines

PACK STYLES

PEACH PACK STYLE

PEACH PACK STYLE	PLU	QTY/PALLET	TI/HI	BOX DIMENSIONS
1 Layer	94044	144	8 x 18	19 3/4" x 12" x 4"
2 Layer	94044	88	8 x 11	19 3/4" x 12" x 6"

NECTARINE PACK STYLE

NECTARINE PACK STYLE	PLU	QTY/PALLET	TI/HI	BOX DIMENSIONS
1 Layer	94378	144	8 x 18	19 3/4" x 12" x 4"
2 Layer	94378	88	8 x 11	19 3/4" x 12" x 6"



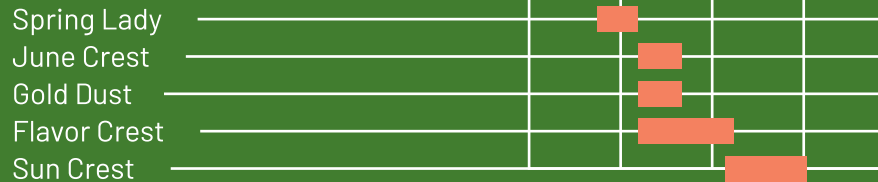
LOAD LOCATIONS

BRANDT FARMS
6040 AVE 430
REEDLEY, CA 93654
(559) 638-9221

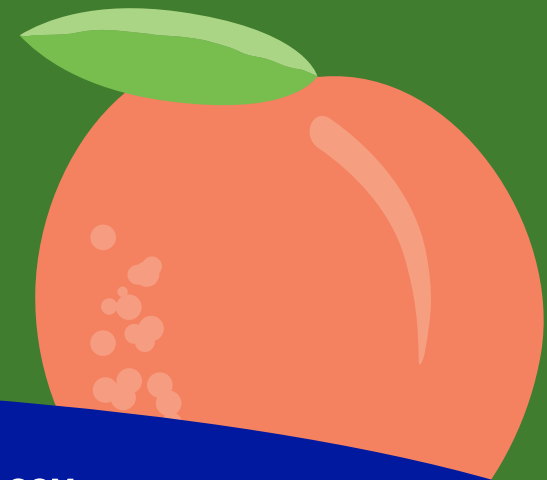
SUNNYSIDE PACKING
3200 HIGHLAND AVE
SELMA, CA 93662
(559) 896-7200

SEASONALITY

PEACHES



NECTARINES



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FRUIT WORLD COMPANY, INC. 10425 S. KINGS RIVER RD. REEDLEY, CA 93654

Organic Grapes

EXPERIENCE THE FRUIT WORLD DIFFERENCE

FAMILY FARMED, CALIFORNIA GROWN

Fruit World is a fresh, creative produce company that's been farming and building relationships for generations.

We're all about staying true to our agricultural heritage and continuing our family farming legacy for generations to come.

LOTS OF VARIETIES MEANS LOTS OF VARIETY!

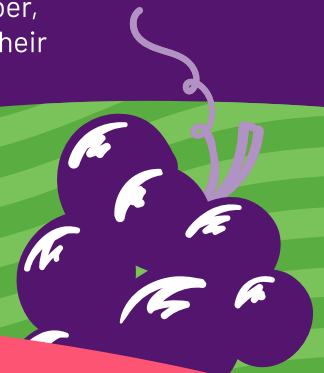
Our program runs July through October, featuring innovative and heritage varieties from new- and old-school growers in sunny California. From Muscats to Thomcords to red, green, and black varieties- we've got a full season of bunches packed with flavor and crunch!

KNOW YOUR FARMER, TEXT YOUR FEEDBACK

Our organic seedless Thomcords are a cross between juicy Concord grapes and tender skinned Thompson seedless. With an intensely delicious flavor that smacks of grape juice, Thomcords are a multigenerational crowd pleaser.

Each retail pack includes a small card with our story and phone number, inviting consumers to text us their Thomcord Tales.

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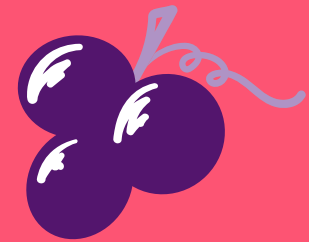


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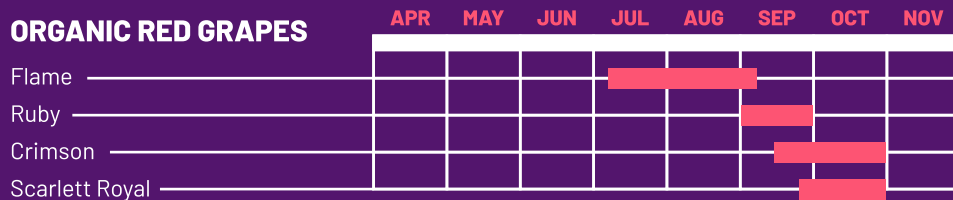
PACK STYLES

VARIETY	PACK STYLE	UPC/PLU	QTY/PALLET	TI/HI	BOX DIMENSIONS
Red	10 x 2lb paper totes	94023	60	5 x 12	23 9/16" x 15 9/16" x 6 5/8"
	20 x 1lb clamshells	858735007012	60	5 x 12	23 9/16" x 15 9/16" x 6 5/8"
Black	10 x 2lb paper totes	94056	60	5 x 12	23 9/16" x 15 9/16" x 6 5/8"
	20 x 1lb clamshells	858735007005	60	5 x 12	23 9/16" x 15 9/16" x 6 5/8"
Green	10 x 2lb paper totes	94022	60	5 x 12	23 9/16" x 15 9/16" x 6 5/8"
	20 x 1lb clamshells	858735007029	60	5 x 12	23 9/16" x 15 9/16" x 6 5/8"
Muscat	10 x 2lb paper totes	94498	60	5 x 12	23 9/16" x 15 9/16" x 6 5/8"
	20 x 1lb clamshells	858735007180	60	5 x 12	23 9/16" x 15 9/16" x 6 5/8"
Thomcord	10 x 2lb totes	93508	60	5 x 12	23 9/16" x 15 9/16" x 6 5/8"
Kyoho (Transitional)	6 x 3lb clamshells	858735007531	75	5 x 15	23 9/16" x 15 9/16" x 5 3/8"

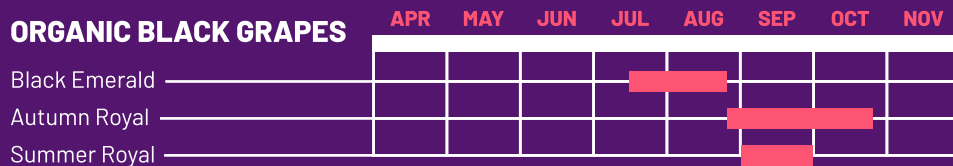


SEASONALITY

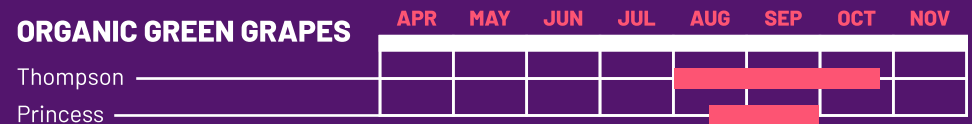
ORGANIC RED GRAPES



ORGANIC BLACK GRAPES



ORGANIC GREEN GRAPES



SPECIALTY

