

Organic Cherries

EXPERIENCE THE FRUIT WORLD DIFFERENCE

FAMILY FARMED, CALIFORNIA GROWN

Fruit World is a fresh and fun produce company that's been farming and building relationships for generations. We are committed to staying true to our agricultural heritage and continuing our family farming legacy into the future.

ORGANIC CHERRIES YOUR CUSTOMERS CAN'T RESIST

Ready for something special? Kicking off the season, we offer the first organic California cherries on the market.

THE SWEET SPOT STANDARD

Our partnering packing house uses state-of-the-art optics to ensure that only the best of the best cherries make it into the pack.

**FRUIT
WORLD™**



FRUITWORLD.CO.COM (559) 650-0334 SALES@FRUITWORLD.CO.COM

FRUIT WORLD COMPANY, INC. 10425 S. KINGS RIVER RD. REEDLEY, CA 93654

Organic Cherries

PACK STYLES

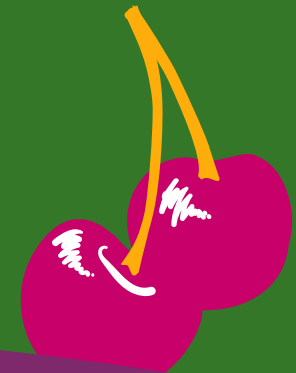
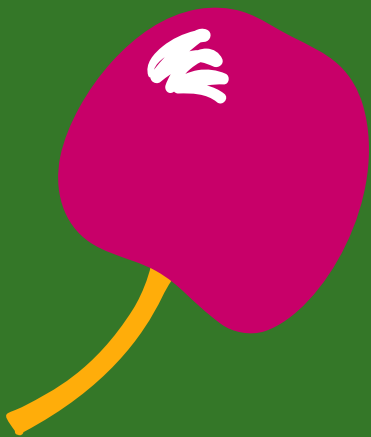
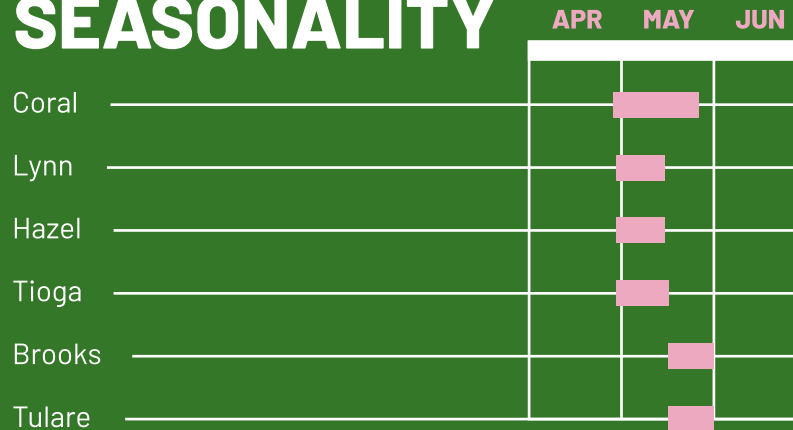
PACK STYLE	UPC/PLU	QTY/PALLET	TI/HI	BOX DIMENSIONS
12 x 1.33lb pouch	94045	99	9 x 11	15 3/16" x 12 13/16" x 6 1/8"
16 x 1lb clamshell	8-58735-00751-7	65	5 x 13	22 11/16" x 15 1/4" x 6 1/8"



LOAD LOCATION

M&R PODESTA PACKING
 8000 N PODESTA LN
 LINDEN, CA 95236
 (209) 887-3701

SEASONALITY



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FRUIT WORLD COMPANY, INC. 10425 S. KINGS RIVER RD. REEDLEY, CA 93654

Organic and Conventional Apricots



EXPERIENCE THE FRUIT WORLD DIFFERENCE

CULTIVATING PASSION AND TRUST

Fruit World celebrates creativity and authenticity in the California fruit industry. We're all about staying true to our sustainable farming practices and continuing our family farming legacy for generations to come.

STEADY VOLUME, ALL SEASON LONG

In addition to growing our own apricots, we proudly partner with Blossom Hill, so we can keep your shelves stocked all season long.

FIRST TO MARKET WITH A BEAUTIFUL BLUSH

We kick off the stone fruit season with some of the earliest organic and conventional apricots available. Our flavor-packed varieties have a beautiful red blush, and signal summer is just around the corner.



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Organic and Conventional Apricots

PACK STYLES

PACK STYLE	ORGANIC UPC/PLU	CONVENTIONAL UPC/PLU	QTY/ PALLET	TI/ HI	BOX DIMENSIONS
24 lb volume fill	-	-	80	8 x 10	19 3/4" x 12" x 6"
2 Layer	94218	4218	88	8 x 11	19 3/4" x 12" x 6"
3 Layer	94218	4218	80	8 x 10	19 3/4" x 12" x 6"
15 x 1.6lb Pouch	94218	4218	80	5 x 16	23 3/4" x 15 3/4" x 5 3/8"
15 x 1lb Pouch	7-53540-88116-4	7-53540-00004-6	75	5 x 15	23 3/4" x 15 3/4" x 5 3/8"
20 x 1lb Clamshell*	7-53540-00103-6	7-53540-00102-9	60	5 x 12	23 3/4" x 15 3/4" x 6 3/4"
10 x 1lb Clamshell*	7-53540-00103-6	7-53540-00102-9	75	5 x 15	23 3/4" x 15 3/4" x 4"

*corrugated and plastic available

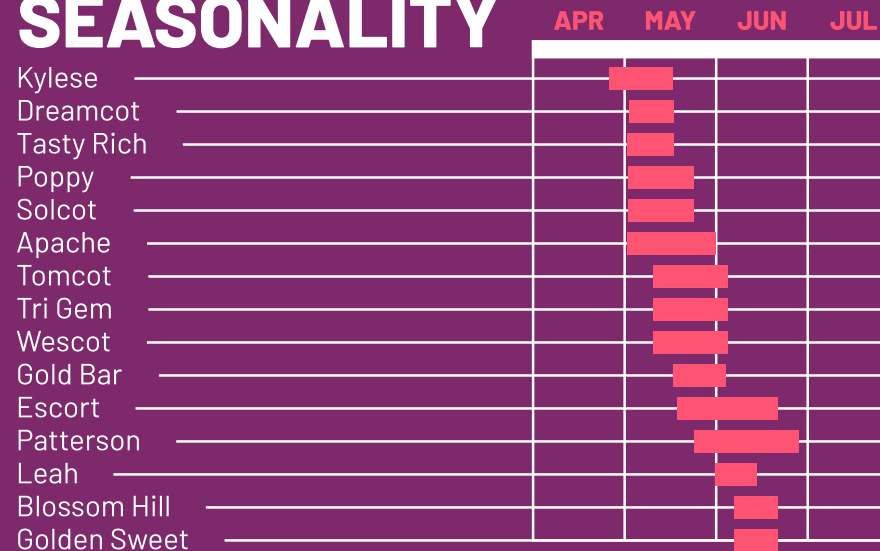


LOAD LOCATIONS

BLOSSOM HILL
12631 RODGERS RD
PATTERSON, CA 95363
(209) 892-6500

BRANDT FARMS
6040 AVE 430
REEDLEY, CA 93654
(559) 638-9221

SEASONALITY



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FRUIT WORLD COMPANY, INC. 10425 S. KINGS RIVER RD. REEDLEY, CA 93654

Organic Peaches and Nectarines

EXPERIENCE THE FRUIT WORLD DIFFERENCE

FLAVOR IS IN OUR ROOTS

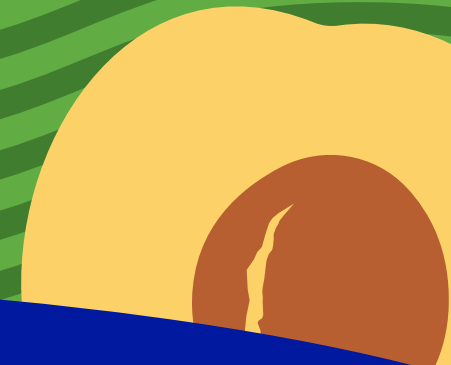
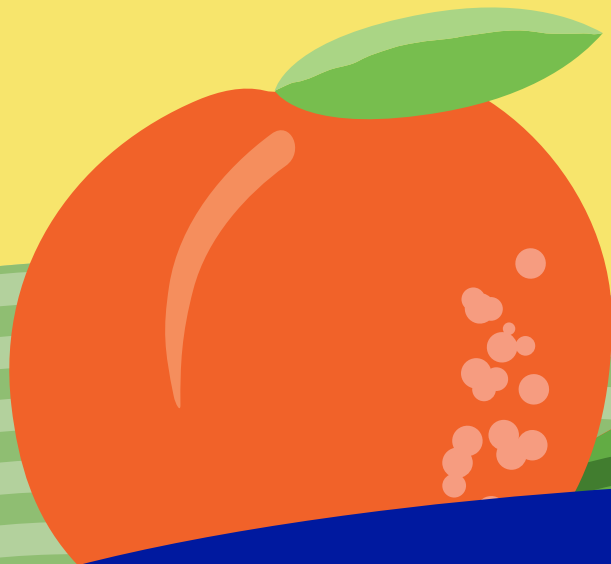
For generations, Fruit World has been farming and cultivating relationships. With a fun and creative twist, we work to uphold our family farming legacy and agricultural heritage.

A PEACHY PARTNERSHIP

We appreciate growers who share our values and flavor-obsessed vision. That's why we are super excited to work with Masumoto Family Farm and bring their legendary peaches and nectarines to market.

MASUMOTO FAMILY FARM

Spanning three generations, Masumoto Family Farm sits on 80 acres south of Fresno. Organically certified since 1987, Masumoto fruit (especially their famous peaches!) are like nothing else on the market. They work together as a family and farm, always keeping in mind future generations.



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FRUIT WORLD COMPANY, INC. 10425 S. KINGS RIVER RD. REEDLEY, CA 93654

Organic Peaches and Nectarines

PACK STYLES

PEACH PACK STYLE

PEACH PACK STYLE	PLU	QTY/PALLET	TI/HI	BOX DIMENSIONS
1 Layer	94044	144	8 x 18	19 3/4" x 12" x 4"
2 Layer	94044	88	8 x 11	19 3/4" x 12" x 6"

NECTARINE PACK STYLE

NECTARINE PACK STYLE	PLU	QTY/PALLET	TI/HI	BOX DIMENSIONS
1 Layer	94378	144	8 x 18	19 3/4" x 12" x 4"
2 Layer	94378	88	8 x 11	19 3/4" x 12" x 6"



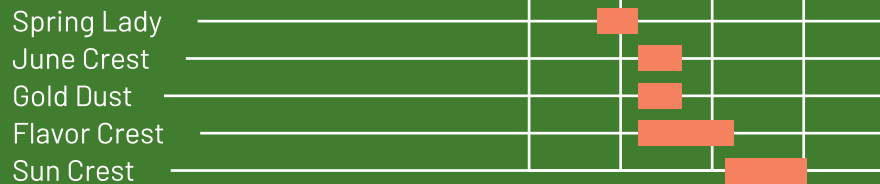
LOAD LOCATIONS

BRANDT FARMS
6040 AVE 430
REEDLEY, CA 93654
(559) 638-9221

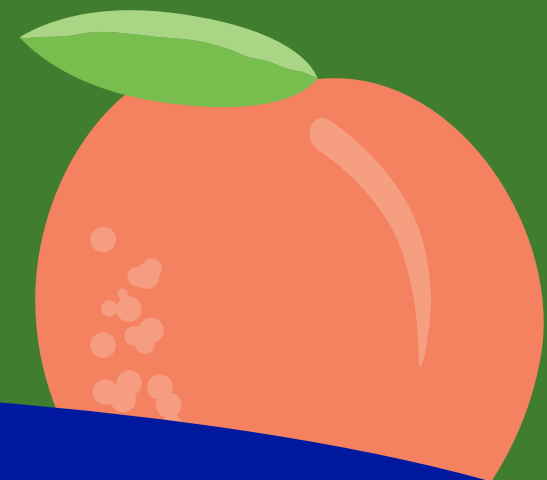
SUNNYSIDE PACKING
3200 HIGHLAND AVE
SELMA, CA 93662
(559) 896-7200

SEASONALITY

PEACHES



NECTARINES



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